

Desiree Ow

Ni haody! I'm Desiree (or Des). I'm a multidisciplinary designer from sunny Singapore, passionate about visual storytelling through branding and design. With a love for visual communication, I focus on transforming ideas into powerful, resonant stories.

Phone:

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Website:

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ohydesiree@gmail.com

Desiree Ow

ohydesiree.work

✦ Experience

Freelance Graphic Designer

- **The Womalogist:** Delivered comprehensive design services, including holistic branding, website design, and social media graphics, to elevate the brand's identity and audience engagement.
- **Break the Code:** Designed and developed intuitive, visually engaging website layouts focused on seamless user experience and modern aesthetic appeal.

Marketing and Branding Assistant / The Luna Patisserie

Jan 2026 - Jun 2026

- Contributed to branding projects through motion graphics, animation, and visual design.
- Supported the creative team with projects in branding, packaging, and social media content.
- Assisted with internal studio initiatives and design tasks as needed.

Design Intern / &Larry

May 2025 - Aug 2025

- Contributed to branding projects through motion graphics, animation, and visual design.
- Supported the creative team with projects in branding, packaging, and social media content.
- Assisted with internal studio initiatives and design tasks as needed.

Part-Time Receptionist & Design Support / M.A Ballet

Feb 2025 - May 2025

- Assisted with branding and visual communications by designing posters, social media content, and other promotional assets.
- Contributed to maintaining a consistent brand identity across digital and print platforms, alongside reception and administrative duties.

Part Time Graphic Designer / SAFRA

Mar 2023 - Aug 2023, Mar 2024 - Aug 2024

- Created design collateral and content across various digital platforms
- Conceptualised design and layout artworks for online and offline platforms based on creative briefs

Creative Intern / Different Division

Mar 2021 - Aug 2021

- Supported creative team with projects in branding, packaging and retail communication design
- Utilized crucial design software skills to assist with projects
- Involved in creative process by participating in concept exploration, supporting design creations and following it through to delivery



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✦ Education

BA (Hons) Design Communications

LASALLE College of the Arts

Diploma in Experience and Communication Design

Singapore Polytechnic

Singapore Cambridge GCE 'O' Level

School of Science and Technology, Singapore

✦ Collaborations

Facets of Cognition / Singapore Art Museum

Invited under 'The Oort Cloud and the Blue Mountain' by Hazel Lim-Schlegel and Andreas Schlegel

Liminal Zine / Through The Roof

Zine collaboration

✦ Activities

Newsroom Buzz / SP MAD

Exco - Design Team

The Crowbar Awards 2020 - Product Design

Achieved Gold

Batey Challenge 2020

Achieved Third Runner Up